

K-love serves me in my local community by giving me honest news, current weather and traffic reports, as well as honorable, clean music all of which are relevant to my life and likes. They have helped me to connect with specific services in my area to help me with specific needs as well as being a light in my darkest hours of pain, sadness, sorrow and emptiness. They are there for me to share my greatest joys and triumphs when my closest friends are tired of hearing it. They have helped me with many types of outreach, helped me and helped my friends. Prayer, food-banks, clothes closets, shelters... they know where to get connected, and they don't make me feel horrible for needing/asking for help. If K-Love were lost to my community and replaced by a LPFM station, I would no longer feel that the news I was receiving is honest and relevant to my life. We would also lose an important link to each other and to life changing principals and music. We would be subjected to advertisements and programs with objectionable content. I would also feel very uncomfortable asking them for help in my private life, while K-Love is quite comfortable for me to request help for my needs.

I believe the services provided by K-LOVE are relevant to my community because it is life changing and offers hope to the lost and suffering individuals who tune in to K-LOVE. They offer contact information to specific places for dealing/coping/handling specific issues in people's lives. They also offer uplifting music that has the effect of dissipating hurt, anger and depression, and encouraging love, and forgiveness.